

Brian Riley Dykes

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Web Development:

2015 – 16 Salon Surreal, Spartanburg, South Carolina

Working with one of the leading salons in the Upstate to update and redesign their web presence.

2014 – 16 The Lanier Library Association, Tryon, North Carolina

Responsible for all aspects of total website redesign, development, maintenance and quality assurance for historic local membership library. Also tracked and removed multiple intrusions in addition to securing the site and server from future compromises.

2010 - 14 Greenville County Library System, Greenville, South Carolina

As Web Developer, responsibilities included interface design, programming, maintenance and quality assurance for system's highly trafficked public website. Also maintained intranet for internal staff communications and document archives, designed/built organization's first app for mobile devices, coded as well as created graphics for multiple IT systems, and was Supervisor over Computer Technicians division.

2003 - 10 Lakeshore Multimedia, Landrum, South Carolina

Responsible for all aspects of total idea conception to actual website design, development, maintenance and quality assurance for the following clients:

- Lake Lanier Tea House, Landrum, South Carolina
- Carolina Medical Affiliates, Spartanburg, South Carolina
- Colburn Earth Science Museum, Asheville, North Carolina
- Hare & Hound Pub, Landrum, South Carolina
- The Country Mouse Inn, Landrum, South Carolina
- Duraparts, Inc., Greer, South Carolina
- Ache Around the Lake Run/Walk, Tryon, North Carolina
- Lake Lanier Civic Association, Tryon, North Carolina
- The eCorner dropShop, Landrum, South Carolina
- Arington Hendley Photography, Atlanta, Georgia
- American Horse, Greenville, South Carolina
- TG&R Landscape Group, Rock Hill, South Carolina

Application Development:

2000 - 02 Realm Communications, Atlanta, Georgia

As Lead Interactive Programmer, duties included interface design, code and visual prototyping, rapid application development and coordinating other team members in various disciplines including conceptual design, print layout, quality assurance, and customer technical support. Multiple projects included work for BellSouth, Coca-Cola, NCR, and United Parcel Service (UPS).

1999 Spunky Productions, San Francisco, California

Scripted Flash-based visual search engine and multiple elements for the TwoDogNet children's website.

1998 - 99 Pollak Levitt Nel Interactive, Atlanta, Georgia

Programmed the *MicroCool Interactive Cost Analyzer* for Kimberly-Clark's Professional Health Care division. Also designed and programmed Shockwave-based *PowerFootball* website for Georgia Power and the Atlanta Falcons.

Application Development: (cont'd)

1997 Knowledge Networks, Atlanta, Georgia

Developed CD-based technical training course for BellSouth Testing Technicians and Maintenance Administrators used to teach provisioning and troubleshooting for ISDN Basic Rate Access service.

1997 Petco Design South, Atlanta, Georgia

Developed *UPS Wheels of Fortune* video game displayed at the United Parcel Service's 1997 National Sales Conference.

1996 - 97 WestWayne, Inc., Atlanta, Georgia

Designed and developed *PROWL CD Reference Library*, a sales and marketing CD for American Cyanamid global field agents.

1995 - 96 Health Science Media, Inc., Atlanta, Georgia

Converted massive videodisc training application to digital video enhanced CD series for Glaxo-Wellcome pharmaceutical representatives.

1995 International Business Machines, Atlanta, Georgia

Designed and programmed Windows version of *The 1994 IBM Annual Report on CD-ROM*, the first annual report distributed on CD in the company's history.

1993 - 95 IntelliMedia Sports, Inc., Atlanta, Georgia

Developed 26 ESPN consumer titles for Macintosh, Windows, and 3DO platforms. Highlights include: *ESPN Interactive Golf: The Full Swing and Putting with Tom Kite*, *Winning Ways with Coach K*, and *Interactive Fly Fishing School*.

1993 CNN Interactive / Turner Home Entertainment, Atlanta, Georgia:

Authored *The People vs. O.J. Simpson: An Interactive Companion to the Trial*, industry's first "instant-publishing title" by developing low-cost (\$19) multi-platform CD distributed 2½ weeks from idea conception.

1990 - 93 FLOYDesign, Atlanta, Georgia

Lead Interactive Designer and Programmer for many high profile, touchscreen laserdisc series including:

- *MLK: The Legacy*, for IBM/The Martin Luther King, Jr. Center for Non-violent Social Change. This was part of IBM's *Illustrated Books & Manuscripts* multimedia series.
- *Gerasene Demoniac: Out Of The Tombs*, for The American Bible Society, a 1991 Bronze Medal Winner in the New York Film Festival's Multimedia Category.
- Interactive training series for The U.S. Department of Defense providing instruction for Army field communications personnel.

1989 - 90 Crawford Communications, Inc., Atlanta, Georgia

Designed and wrote print-based technical manual for Cox Cable Systems, a nationwide cable company parented by Cox Communications.

Education:

1988 - 89 University of Georgia, Athens, Georgia

Degree - Masters of Education in Instructional Technology

Concentration - Computer-Assisted Instruction / Software Interface Design

1983 - 87 University of South Carolina, Columbia, South Carolina

Degree - Bachelor of Media Arts

Concentration - Video / Audio Production / Photography

1979 - 83 Greer Senior High, Greer, South Carolina

Degree - General Studies

Concentration - Being a kid.

References:

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